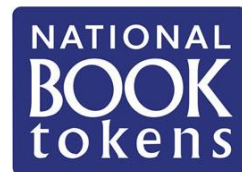


Design a National Book Token Competition

You could win up to £250 worth of book tokens for North Lancing School and up to £100 for yourself!

One lucky winner will have their design made into an actual gift card that will be available in shops in time for Christmas.

All the details are on the following pages!



Competition Details

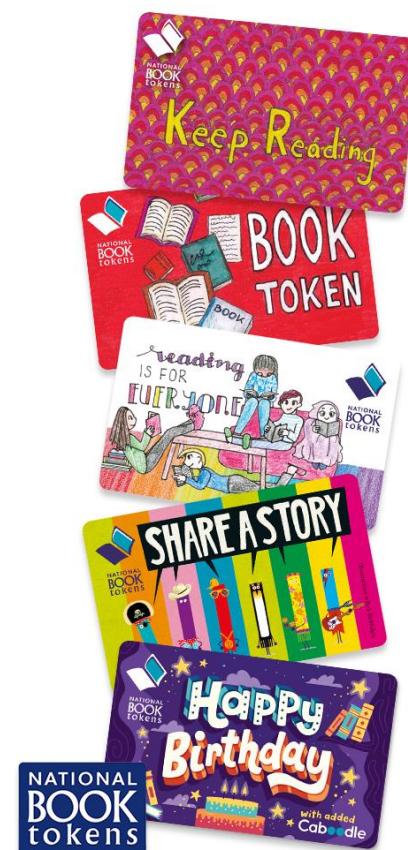
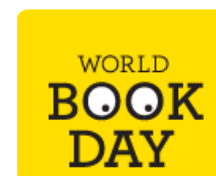
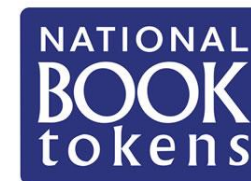
You and North Lancing School could win **HUNDREDS of pounds worth of books** with our fantastic **National Book Tokens DESIGN A BOOK TOKEN competition!**

One lucky winner's design will be made into a real life National Book Tokens gift card and distributed across bookshops nationwide in time for Christmas!

There are National Book Tokens galore to be won too – just imagine all those beautiful new books for you and your school's bookshelves . . .

To take part, you simply have to make your mark on the template and **design a brand new National Book Tokens gift card.**

A panel of judges will select a winner and runner-up in each of three age categories: **up to 8 years, 9-12 years and 13-16 years.**



Prizes

FIRST PRIZE in each age range wins:

£250 National Book Tokens for the school

£100 National Book Tokens for the pupil

£100 National Book Tokens for the teacher*

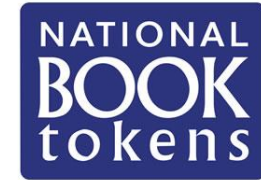
SECOND PRIZE in each age range wins:

£150 National Book Tokens for the school

£50 National Book Tokens for the pupil

£50 National Book Tokens for the teacher*

(*If the entry is submitted by a teacher)



How to Enter

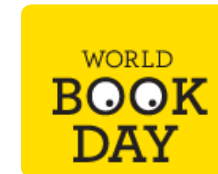
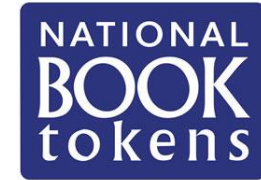
All entries should be produced on A4 paper using the [template](#). (Also available as a separate file).

Please ensure you provide the child's name and age, and your contact details, on the second page of the template.

Please send entries to:

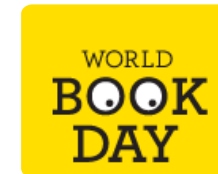
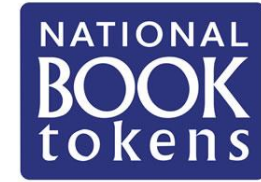
World Book Day Design a National Book Token Competition,
Book Tokens Ltd.,
6 Bell Yard,
London WC2A 2JR

The closing date for entries is Friday 2nd April 2021. Winners will be announced in May 2021.



Tips for Creating Your Design

- Imagine your design is in a bookshop with lots of others – what will make it stand out?
- How can you make your design really ‘booky’?
- How many different ways can you interpret the words ‘books’, ‘reading’ or ‘story’?
- What sort of design would you like if you received a National Book Token to choose new books with?



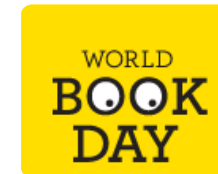
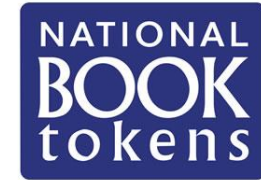
On your bookmarks, get set, draw!

Here is last year's winning design,
which was made into a plastic book
token gift card!



On the following pages are some of the
designs from the runners up.

Good luck with your entry!



Some inspiring designs!

